

Please Route:

- Physician
- Office Manager
- Other _____

Visit our web site at valleypreferred.com

Care Beyond the Coverage.

Summer 2011

Clinical Corner

STAY INFORMED —

Review the NEW and UPDATED Valley Preferred Clinical Practice Guidelines Posted on valleypreferred.com

Valley Preferred's clinical practice guidelines for the most common chronic conditions are now readily available at valleypreferred.com. These step-by-step measures are posted to support our network physicians and their practices in complying with the evidence-based recommendations of the National Quality Forum (NQF), Ambulatory Quality Alliance (AQA) and other national authorities on clinical care quality. An important component of our disease management efforts, the guidelines are updated on a regular basis.

Below is a complete list of the chronic conditions which now have Clinical Practice Guidelines:

- Asthma
- Asthma Pediatrics
- NEW** • Chronic Obstructive Pulmonary Disease
- Congestive Heart Failure
- Coronary Artery Disease
- Diabetes
- General Adult Preventive Care
- NEW** • General Adult Preventive Immunization
- NEW** • General Adult Preventive Screening
- General Pediatric Preventive Care
- Hyperlipidemia
- Hypertension
- Obesity



To download Clinical Practice Guidelines, visit valleypreferred.com and click on **1 Health Care Provider**, **2 Health Services**, then **3 Clinical Practice Guidelines**, or contact Mary Harris, RN, Disease Management Program Coordinator, Lehigh Valley Health Network/Valley Preferred Health Services at **610-969-0098**.



Updated Disease Management Information Guides Available for Patients and Physicians

Updated Patient Guide and Physician Guide, which now include Chronic Obstructive Pulmonary Disease, are available for physicians and patients.

Patient Guide — explains to eligible patients the basics of the program, how it helps patients and their physicians, and how Nurse Coaches will personally communicate with all concerned to help build better health.

Physician Guide — details how the program works with each practice's eligible patients to provide professional support, education and self-management skills.

The Disease Management Program is provided at no cost to physicians or their patients who have **Choice Plus** (Lehigh Valley Health Network), **Lehigh Select** or **Valley Series** plans. For a supply of updated Patient Guides and/or Physician Guides, contact Mary Harris, RN, Disease Management Program Coordinator, Lehigh Valley Health Network/Valley Preferred Health Services at **610-969-0098**.

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NEW MEETINGS

- **GLVIPA General Membership**
 Monday, July 11, 6 p.m.
 Tuesday, September 27, 6 p.m.
 Lehigh Valley Hospital—Cedar Crest, Auditorium
(Teleconference available at Lehigh Valley Hospital—Muhlenberg, Education Conference Center—C)
- **GLVIPA Board**
 Thursday, June 23, 7 a.m.
 Thursday, August 25, 7 a.m.
 Thursday, October 27, 7 a.m.
 Thursday, December 8, 7 a.m.
 Lehigh Valley Hospital—Cedar Crest, Kasych Family Pavilion, Education Conference Center—10

Valley Preferred's BeneFITSM Corporate Wellness Programs

NOW AVAILABLE to ALL companies in Eastern PA regardless of health plan



New Valley Preferred Billboard Campaign

BeneFIT is a hands-on program that focuses on improving the health of the overall company with insightful attention to preventive care, work environment, resources, and customized initiatives that address the highest drivers of cost: tobacco use, stress, diet, and inactivity.

BeneFIT's team of Wellness Champions combines the expertise of Certified Health Education Specialists, clinicians, and fitness and nutrition experts to create custom wellness programs designed to energize employees and companies for healthier futures. **BeneFIT** has experience helping Valley Preferred client companies manage health care costs with healthier, more productive employees.

To learn more about **Getting On Board with BeneFIT**, call **610-969-0486, 1-800-955-6620** or visit valleypreferred.com.



Flyer



Newspaper Ad

Preferred Vendor Spotlight

It's Time for Your Spring Cleaning



First impressions are everything and when it comes to your practice, you want your patients and employees to feel comfortable. It can be difficult to make sure that you're getting the most for your money when it comes to office cleanliness.

"Your office is a reflection on you and your staff," says Eric Allred, President of **Corporate Cleaners**. "Going to the doctor can be stressful enough, so you want to make everyone feel relaxed and comfortable. Having a pristine office affects everyone's attitude."

Corporate Cleaners is a full-service cleaning company that specializes in medical office cleaning. "We have developed a strong cultural and operational understanding of the differing needs of our customers," says Allred. "One important thing we do is to exhibit higher levels of specialization by customer type and providing specialized attention to a diverse client base."

The **Corporate Cleaners** staff has over 15 years of experience managing the environmental service department of one of the largest hospital operations in Lehigh Valley. Here are some of the many services provided:

- Carpet Care
- Computer Room Cleaning
- General Maintenance
- Power Washing
- Special Events Clean-up
- Window Cleaning
- Clean Room Services
- Construction Clean-up
- Hard Floor Care
- Restroom Sanitation
- Upholstery Cleaning

"We recognize the complexities of dealing with cleaning and disinfection requirements, coupled with the complexities of high public and patient traffic," adds Allred. "We are also positioned to fulfill specialized requirements typical of medical offices."

For additional information, tips or even a quote regarding your practice's janitorial services, please contact **Eric Allred** at **484-221-3465**.

Looking for Health Insurance Options for Your Practice?



Joe Candio, Jr., a Valley Preferred licensed health insurance specialist, can assist with the selection process and place a policy on your behalf. Contact Joe at 610-969-0237 or e-mail joe.candio@valleypreferred.com.

Preferred Vendor Program Update

Visit our complete list of Preferred Vendors online at valleypreferred.com
(click **HEALTH CARE PROVIDER**, then **Preferred Vendor Program**)

- ◆ Want to reduce your losses from bad debt? **APEX Asset Management**, through its affiliation with Holloway Credit Solutions, can assist. They have become the area's leading provider of receivables management services. For more information, contact **Kim Lindemuth** at 1-888-592-2146.
- ◆ Looking for more space and storage for supplies and equipment? **DSSI/Spacesaver Systems** offers a FREE no-obligation evaluation of your facility in the areas of office health care space utilization, filing and records management, medical casework and health care applications. For more information, contact **Linda Baker** at 215-350-7102.
- ◆ Have your document storage and/or shredding rates increased? As the exclusive vendor for document storage, shredding and data vaulting, **Records Management & Archiving** offers a discount on all services. If you're currently using another service provider, **Records Management & Archiving** will discount 10% off your current invoice for document storage and 20% off for shredding. For additional information, FREE quote or to set up an account, contact **Bill Caudill** at 610-253-2753.
- ◆ Are you looking for a receptionist? Do you need a medical assistant because yours is on maternity leave? Having trouble finding a nurse for your practice? **Aaron Resources** can help. Located in Allentown, **Aaron Resources** can place you with quality temporary and permanent office help no matter what positions you need to fill. For more information, contact **Janine Reppert** at 610-433-8000, ext.116.
- ◆ **Office Basics** is the exclusive vendor for office supplies and office furniture. **Office Basics** offers a discount on all office supplies including coffee. In fact, if you contact Office Basics today, you can receive a Keurig Coffee Office Brewing System at NO CHARGE. To receive a FREE machine, you must purchase the coffee from **Office Basics**. The machine you receive will be determined by the number of people in your office. Coffee is next-day delivery similar to their office supply delivery. To set up your new **Office Basics** account for office supplies or to get your Keurig Coffee Office Brewing System, contact **John Peracchia** at 1-800-541-5855, ext.150.
- ◆ Isn't this the year to treat yourself to a truly great vacation? Since 1985, **Steve Lehman Tours** has been putting together cycling and non-cycling vacation trips for groups to the U.S., Argentina, Europe, Canada, Bermuda and the Caribbean. They offer truly fantastic trips for the passionate cyclist while providing and attending to the non-cycling partner in exciting and exotic locales. For additional information or to book your exotic trip, contact **Steve Lehman** at 1-800-357-3018.
- ◆ Are you looking for action? How about drama or maybe even some suspense? The **Valley Preferred Cycling Center** has it all and more. Come for a night of racing action with your family and/or friends. Receive special incentives through the Preferred Vendor Program. Contact **Joe Candio, Jr.** at 610-969-0237 or e-mail joe.candio@valleypreferred.com for more details.



Please mention Valley Preferred when making an inquiry regarding Preferred Vendor Program pricing and discounts. For more information, call Joe Candio, Jr., Account Executive, Preferred Vendor Program, at 610-969-0237 or e-mail joe.candio@valleypreferred.com.

Valley Preferred Wins GOLD AWARD in Largest Health Care Awards Competition

Valley Preferred has won a Gold Award and three other awards in the 28th Annual Healthcare Advertising Awards, sponsored by *Healthcare Marketing Report* of Atlanta, GA. Nearly 4,000 entries were received in the 2011 program, making it the industry's largest health care advertising awards competition.



The Gold Award went to Valley Preferred in the Radio—Single Spot category for its 60-second commercial titled "Healthier Choices—Best Policy." A Bronze Award was also won by Valley Preferred in the Newspaper—Single Ad category along with two Merit Awards in the Annual Report and Outdoor categories. A national panel of judges were engaged in reviewing all entries based on creativity, quality, message effectiveness, consumer appeal, graphic design and overall impact. *Healthcare Marketing Report* is a leading national publication covering all aspects of health care marketing, advertising and strategic business development. For facts, visit hmrpublicationsgroup.com.



Valley Preferred Progress Report (above) and Newspaper Ad (right)

Valley Preferred Quality Improvement Program: An Updated Look at Projects & Progress *(As of May 2011)*

Since the Valley Preferred Quality Improvement Program began in 2009, a total of 30 locally-managed programs have either been completed or are underway, according to Glenn S. Kratzer, MD, Valley Preferred Associate Medical Director. “Each of these projects is an important part of a nationally-recognized effort to improve clinical performance and patient outcomes through progressive measurement and the application of best-practice standards,” said Dr. Kratzer.

All projects have been approved by Valley Preferred; project leaders and participating team members are compensated by Valley Preferred for their time and efforts. Here’s a current overview of the program’s projects:

Highlights of Valley Preferred Quality Improvement Projects COMPLETED:

• ANESTHESIOLOGY

Project Leader: Karen Bretz, MD

Project Purpose: Study the maintenance of post-operative Normothermia and the potential of highly controlled normothermic levels to reduce hospitalization time and improve patient outcomes.

• EMERGENCY MEDICINE

Project Leader: David Burmeister, DO

Project Purpose: Process to address follow-up for culture and specific laboratory tests that resulted after a patient’s discharge from the Emergency Department.

Department of Pediatrics

• ABC FAMILY PEDIATRICS

Project Leader: Debra Carter, MD

Project Purpose: Improve short-term management of infants affected by congenital conditions through newborn screening.

• PEDIATRICS

Project Leader: Oscar Morffi, MD

Project Purpose: Develop a fitness program for obese children with Body Mass Index greater than 95% using elements of contemporary youth culture to optimize engagement, consistency of participation, improved health and self-esteem.

Department of Medicine

• CARDIOLOGY

Project Leader: William Combs, MD

Project Purpose: Assess the utilization of aspirin, beta blockers and Clopidogrel in patients treated with percutaneous coronary intervention for acute ST elevation myocardial infarction at Lehigh Valley Hospital–Cedar Crest.

Project Leader: William Combs, MD

Project Purpose: Determine whether patients undergoing Percutaneous Coronary Revascularization at Lehigh Valley Health Network are receiving interventional procedures for appropriate indications.

• HEMATOLOGY/ONCOLOGY

Project Leader: Eliot Friedman, MD

Project Purpose: Monitor a practice’s participation in the Quality Oncology Practice Initiative to provide quantitative results on procedural compliance and the effect on patient care quality.

Project Leader: Gregory Harper, MD

Project Purpose: Monitor baseline cost/charges from sample LVPG patients treated within Lehigh Valley Health Network. These same costs/charges will be tracked for cohorted patients who are seen initially in a multi-disciplinary consultation and navigated through the continuum of cancer care to the completion endpoint.

• INTERNAL MEDICINE

Project Leader: John Nuschke, Jr., MD

Project Purpose: Conduct a study on current levels of immunization promotion among practitioners and explore ways to heighten community awareness of the value and availability of immunization treatment.

• ORTHOPEDICS

Project Leader: Prody Ververeli, MD

Project Purpose: Improve and maintain compliance with national SCIP (Surgical Care Improvement Project) standards for hip and knee replacement surgery, particularly in regard to uniform application of prophylactic antibiotics throughout a division with 46 orthopedic surgeons, 60 mid-level providers and two campuses.

• PULMONARY/CRITICAL CARE

Project Leader: Matthew McCambridge, MD

Project Purpose: Ventilator Associated Pneumonia (VAP) is currently tracked by Infection Control. Project will study this rate and determine type of endotracheal tube which was utilized. Hypothesis: a new type of tube will reduce VAP rates across Lehigh Valley Health Network.

• CENTER FOR WOMEN’S MEDICINE

Project Leader: Joseph Patruno, MD

Project Purpose: Assure that all patients receive recommended primary and preventive care based on age, reproductive status, and specific medical history and condition. Recommendations include adherence to 20 preventive care considerations and parameters based on established standards of care as determined by the OB/GYN Resident Review Committee.

Highlights of Valley Preferred Quality Improvement Projects UNDERWAY:

Department of Surgery

• **PODIATRIC SURGERY**

Project Leader: William Ofrichter, DPM

Project Purpose: Improvement of lower extremity arterial disease in patients seen by podiatrists through vascular work up and/or referral.

Project Leader: Raymond Fritz, Jr., DPM

Project Purpose: Development of a communication strategy for reporting Diabetic Foot Exams to Primary Care Physicians.

• **UROLOGY**

Project Leader: Joseph Trapasso, MD

Project Purpose: Compare length of stay for two separate patient groups who undergo a partial nephrectomy either by traditional open incisional approach or by a laparoscopic approach.

• **VASCULAR**

Project Leader: Eric Wilson, MD

Project Purpose: Monitor patients undergoing Carotid Endarterectomy and the risk of post-operative neurologic events (stroke).

Department of Anesthesiology

• **PAIN MANAGEMENT**

Project Leader: Bruce Nicholson, MD

Project Purpose: Develop a compliance program for Opioid prescribing with a focus on seamless reporting of patient Opioid prescription and usage patterns shared across the health care continuum.

Department of Medicine

• **CARDIOLOGY**

Project Leader: P. Sean Pandey, MD

Project Purpose: Monitor low-risk patients with chest pain who are admitted for observation from the Emergency Room.

• **INFECTIOUS DISEASE**

Project Leader: Luther Rhodes, MD

Project Purpose: Increase awareness among providers of the indications of shingles and awareness of shingles vaccine availability here in the Lehigh Valley; sites where providers can send patients for shingles vaccine.

Project Leader: Marcelo Gareca, MD

Project Purpose: Evaluate the care of HIV patients for influenza vaccine and TB screen.

• **INTERNAL MEDICINE: GERIATRICS**

Project Leader: Anne Yawman, MD

Project Purpose: Development of standardized discharge form for patients leaving skilled nursing facility for visit to primary physician.

Project Leader: Catherine Glew, MD

Project Purpose: Selection of Physician Quality Reporting Initiative measures that can be reported in nursing home patients, with the development of a system for reporting them, attendance of providers at educational meetings and percentage of eligible patients with measures reported for each quarter after project completion.

• **AIDS ACTIVITY OFFICE**

Project Leader: Jennifer Mariotti, DO

Project Purpose: Conduct a survey among residents, attending physicians and office staff on implementing Center for Disease Control recommendations for HIV testing and risk factor screening in clinical practice.

• **DIABETES AND ENDOCRINOLOGY**

Project Leader: Larry Merkle, MD

Project Purpose: Meet the rising epidemic of type 2 diabetes, associated with increased cost and cardiovascular complications, through partnerships between Helwig Diabetes Center, General Internal Medicine and Patient-Centered Medical Home.

• **PHYSICAL MEDICINE AND REHABILITATION**

Project Leader: Wayne Dubov, MD

Project Purpose: Measure different time parameters written for patients mobility, and when braces are ordered and received.

Department of Family Medicine

• **GREEN HILLS FAMILY HEALTH CARE**

Project Leader: Kimberly Legg-Corba, DO

Project Purpose: Increase the compliance of performing foot checks on diabetic patients in the practice using monofilament which tests for the presence or absence of skin sensation and identifies individuals at risk for developing diabetic foot ulcers.

Project Leader: Kimberly Legg-Corba, DO

Project Purpose: Increase the compliance of administration of the Pneumococcal vaccine to diabetic patients in the practice using the current ADA clinical guidelines.

Department of Pediatrics

• **ENDOCRINOLOGY**

Project Leader: Arnold Slyper, MD

Project Purpose: Improved identification of obstructive sleep apnea and steatohepatitis in a pediatric endocrine practice.

• **CENTER FOR WOMEN'S MEDICINE**

Project Leader: Joseph Patruno, MD

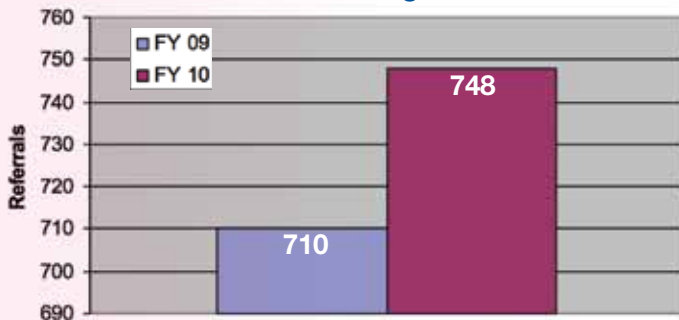
Project Purpose: Monitor the compliance of counseling in patients and documentation with seven areas of preventive care in the OB/GYN setting.

DISEASE MANAGEMENT PROGRAM SUCCESS: Increases in Physician Referrals and Patient Long-Term Participation

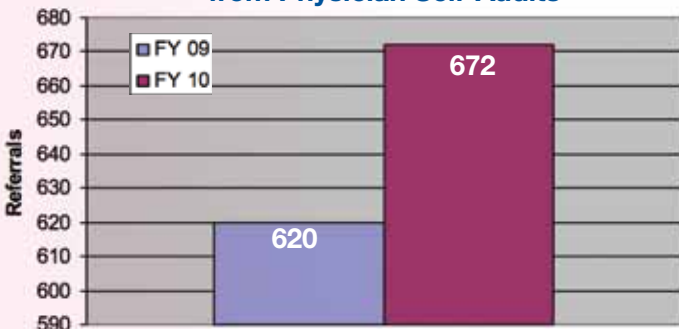
As more physicians and practices have experienced the many benefits of the Disease Management Program, physician referrals have grown measurably. From 2009 to 2010, the total number of Disease Management referrals grew by 5.4% and the number of Disease Management Referrals from Physician Self-Audits increased by 8.2%.

The largest increase, however, came in the number of referred patients who actually engaged in the program. The patient-friendly, personalized culture of the Disease Management Program combined with physician incentives for each patient who completes three coaching calls helped to generate this dramatic increase, while providing a proven pathway for future success for the program.

Total Disease Management Referrals



Disease Management Referrals from Physician Self-Audits



MARK YOUR CALENDAR

World Series of Bicycling

Valley Preferred
LEHIGH VALLEY HEALTH NETWORK



Olympic-caliber racing every Friday night
Gates open: 5:30 p.m. • Racing begins: 7:30 p.m.

- JUN**
 - 17 Festival of Speed—US 10 Mile Championships
 - 24 Red Robin BRL Finals—Mike Walter Madison
- JUL**
 - 1 The 5th Annual Golden Wheel Race
 - 8 Fastest Man on Wheels
 - 15 US Sprint Grand Prix
 - 22 The 25th Annual Keirin Cup
 - 29 USA Cycling Masters National Championships
- AUG**
 - 5 Tandemonium – USA Cycling Tandem Nationals
 - 12 The Rodale Corporate Challenge
 - 19 Air Products Finals
 - 26 The 36th Annual Madison Cup



PHYSICIAN NIGHTS

JUN 17 & AUG 26

To register, please call
610-969-0487 or e-mail
register@valleypreferred.com.

CORPORATE CHALLENGE FINALS

2010 Corporate Challenge Team

AUG 12

Attend and support Valley Preferred's 2011 Corporate Challenge Team, led by Rich Boorse, MD, Team Captain.



For information about the races, visit valleypreferred.com (click on Calendar) or thevelodrome.com.

Valley Preferred

LEHIGH VALLEY HEALTH NETWORK

spirit of **COURAGE**
AWARD CELEBRATION

Sixth Annual Valley Preferred Spirit of Courage Award Celebration

The Sixth Annual Valley Preferred Spirit of Courage Award Celebration honors local heroes who saved others from burn tragedy. Proceeds benefit the Burn Prevention Network and Lehigh Valley Health Network Regional Burn Center. Event will be held under a tented venue at Lehigh Valley Hospital—Muhlenberg, Bethlehem. Social hour begins at 5:00 p.m. followed by dinner and the awards presentation. Registration is \$30 per person.

Award Nominations for honorees are being accepted through **June 17**. To obtain the Nomination Form, criteria and more information about the Valley Preferred Spirit of Courage Award Celebration, please call the Burn Prevention Network at **610-969-3930**.

Employee-Focused Wellness Programs Included in Two Cost-Conscious Health Plans



Lehigh Select is a high-value health plan with comprehensive disease management and wellness programs from HealthAmerica and Valley Preferred. A three-tiered PPO plan, TIER 1 offers employees lower out-of-pocket costs when they choose from Valley Preferred's 1,025 (Lehigh Valley Health Network) select physicians. TIER 2 offers access to a broader range of providers, and TIER 3 is out-of-network.

Valley Series suite of products are affordable three-tiered health plans that offer comprehensive disease management and wellness programs from UnitedHealthcare and Valley Preferred. TIER 1 includes 33 of the region's hospitals and more than 3,000 physicians and health care professionals in Valley Preferred's service network; employees have lower out-of-pocket expenses. TIER 2 offers employees care within UnitedHealthcare's national network of 661,000 physicians and health care professionals. TIER 3 is out-of-network.

To learn more about **Lehigh Select** or **Valley Series**, please contact Joseph Candio, Jr. at 610-969-0237 or 1-800-955-6620. Also visit valleypreferred.com.



Valley Preferred Health Educator Earns Master Certification

The National Commission for Health Education Credentialing, Inc. (NCHEC) recently announced that Carol Noel Michaels, MPH, has earned the new certification of Master Certified Health Education Specialist (MCHES).

The Master certification attests to the holder's knowledge and understanding of the Health Education Areas of Responsibility at the highest skill level and assists employers in identifying qualified health education practitioners on a national scale. "The MCHES certification indicates advanced-level knowledge and skills and is a commitment to the advancement of the health education profession and continued practitioner development," said Linda Lysoby, MS, CAE, MCHES, Executive Director of NCHEC.

A leader of Valley Preferred's BeneFIT health education and wellness programs, Carol also holds a Master's of Public Health degree from the University of North Carolina at Greensboro and a Bachelor of Science degree in Biology from Bucknell University. She is a co-author of Valley Preferred's BeneFITSM Toolkit, has been published in multiple professional health journals, has worked on key health issues with the National Institutes of Health, and is an active member of the Society for Public Health Education and the American Public Health Association.



*Carol Noel Michaels, MPH, MCHES
Master Certified Health Education Specialist, Valley Preferred - BeneFIT*

CHANGE SERVICE REQUESTED



Preferred EAP SEMINAR

Preferred EAP, the region's premier Employee Assistance Program, specializes in helping local businesses address workplace behavioral issues caused by stress or other life factors.

- **Effective Communication & Listening** — Tuesday, July 19, 9-11 a.m. (Lehigh Valley Hospital—Muhlenberg, Education Conference Center—B, Bethlehem)
- **Creating a Culture of Respect** — Thursday, August 25, 9-11 a.m. (Lehigh Valley Hospital—Cedar Crest, Kasych Family Pavilion, Education Conference Center—9, Allentown)

Pre-registration is required. To register, contact Preferred EAP at **610-433-8550, option 0** or **1-800-EAP-8878**. Please mention you are a Valley Preferred client. Preferred EAP, the region's premier Employee Assistance Program, specializes in helping local businesses address workplace behavioral issues caused by stress or other life factors. For additional information, visit PreferredEAP.org.

New Valley Preferred PHYSICIAN MEMBERS

Adolescent Medicine
Rebecka Peebles, MD

Anesthesiology
Mary K. McHugh, MD

Cardiology
Michael J. Barrett, MD
Thomas J. Ciotola, MD
Claude Fanelli, MD
Chandra M. Mohan, MD

Dermatology
Sara B. Ferguson, MD

Diagnostic Radiology
Todd M. Blodgett, MD
Bryson D. Borg, MD
Farshid Bozorgi, MD
Mark G. Brown, MD
Dalton R. Daniel, MD
Natasha Eshbaugh, MD
Donald A. Patten, MD
Randall M. Saylor, MD

Emergency Medicine
Tecla M. Brabazon, DO
Catherine A. Brosius-Bolick, DO
David R. Buckwalter, MD
Jessica A. Fulton, DO
Donald G. Jones, DO
Evan B. Lenkowsky, DO
Andrew M. Mersky, DO

Joseph C. Orzechowski, MD
Shaila Quazi, DO
Theodore D. Watson, MD

Family Practice
Charles L. Dreibelbis, MD
Michael R. Gawlas, DO
Jack R. McEwan, MD
Roland W. Newman, II, MD
Sandra N. Pascal, DO

Gastroenterology
Joel B. Haight, MD

General Surgery
Deanna M. Blanchard, MD

General Surgery/Trauma-Surgical Critical Care
Eric H. Bradburn, DO

Hospital Medicine/General Internal Medicine
Bianca M. Mokgethi, MD

Nephrology
Sharon E. Maynard, MD

Neurology
Ellis Eugene Marsh, MD

Ophthalmology
Cristan M. Arena, MD

Pathology
Hina A. Sheikh, MD

Pediatric Allergy
Rushani Saltzman, MD
Benjamin Soule, MD

Pediatric Cardiology
Kimberly Y. Lin, MD
Nishant C. Shah, MD

Pediatric Emergency Medicine
Amy L. Dunn, DO
Vikash S. Oza, MD
Kristin N. Ray, MD
Christy A. Salvaggio, MD
Shana C. Segal, MD
Margaret S. Wolff, MD

Pediatric Endocrinology
Jill L. Brodsky, MD

Pediatric Gastroenterology
Michelle T. Rook, MD

Pediatric Hematology & Oncology
Patrick F. Fogarty, MD

Pediatric Neurology
Jennifer L. McGuire, MD

Pediatric Radiology
David A. Mong, MD
Michael P. Nasser, MD

Mantosh S. Rattan, MD
Alexander J. Towbin, MD
Scott O. Trerotola, MD

Pediatrics, General
Stephan R. Glicken, MD
Meredith Lease, MD
Pamela A. Mazzeo, MD
Elizabeth P. Prout, MD
Rita C. Ramos, MD
Sanjeev Vasishtha, MD
Senbagam Virudachalam, MD
Kristen M. Whelihan, MD
Michelle A. Williams-Robinson, MD
Jumi Yi, MD
Catherine S. Zorc, MD

Physical Medicine & Rehabilitation
Joseph K. Lee, MD

Podiatric Surgery
Robert J. Kaplan, DPM

Psychiatry
Jolene M. Hillwig-Garcia, MD

Urology
Daniel J. Canter, MD

Lehigh Valley Physician Hospital Organization, Inc.

Jack Lenhart, MD
Executive Director

Christina Lewis, RN, BSN, MPH
Administrator, Lehigh Valley Health Network/
Valley Preferred Health Services

Selicia Chronister
Sales Manager, Valley Preferred

Marilyn Minder
Executive Assistant to Executive Director

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valleypreferred.com • preferredeap.org • spectrumadministrators.com

Valley Preferred News is a publication designed to provide news to members of the Valley Preferred Network. Members are invited to submit items of interest or provide feedback on anything that appears in Valley Preferred News.

Write to Tina Werkheiser, Editor of Valley Preferred News, Coordinator of Sales & Marketing at Valley Preferred, 1605 N. Cedar Crest Blvd., Suite 411, Allentown, PA 18104-2351; e-mail tina.werkheiser@valleypreferred.com; call 610-969-0381; or fax 610-969-0439.

Valley Preferred

 LEHIGH VALLEY HEALTH NETWORK